

K20P 0808

Reg. No. :

Name :

Ph.D. Entrance Examination, 2020 – 21
Part – B : COMMERCE

Time : 70 Minutes

Max. Marks : 50

SECTION – A

Answer **all** questions. **Each** question carries **one** mark **each**.

1. Management audit otherwise called as
 - A) Final audit
 - B) Efficiency audit
 - C) Cost audit
 - D) Cash audit
2. The Indian Contract Act was passed in
 - A) 1862
 - B) 1872
 - C) 1882
 - D) 1892
3. A Quasi contract is
 - A) Made orally
 - B) Made in writing
 - C) Constituted by law
 - D) Under registration
4. Insurance is a form of protection against a possible
 - A) Loss
 - B) Damage
 - C) Risk
 - D) Indemnity
5. The validity period of a cheque is _____ months.
 - A) 3
 - B) 6
 - C) 12
 - D) 18
6. Break even pricing is adopted during _____ stage of PLC.
 - A) Introduction
 - B) Growth
 - C) Maturity
 - D) Decline
7. In a competitive market having several substitutes a firm may adopt
 - A) Skimming pricing
 - B) Penetration pricing
 - C) Premium pricing
 - D) None of these
8. Research is a _____ endeavour to discover answers to questions.
 - A) Systematic
 - B) Collective
 - C) General
 - D) None of these
9. The act of providing a measure of a concept is referred to as
 - A) Hypothesis
 - B) Construct
 - C) Proposition
 - D) Operational definition

P.T.O.



10. Fixed assets and current assets are categorised as per the concept of _____
A) Separate entity B) Going concern
C) Time period D) Consistency
11. Payment made to creditors is a
A) Capital receipt B) Capital expenditure
C) Revenue receipt D) Revenue expenditure
12. Receipts and Payments Account is a
A) Nominal A/c B) Real A/c
C) Personal A/c D) Special journal
13. _____ is an example of random number table.
A) Tippet's table B) Logarithm table
C) Chi-square table D) None of these
14. Sampling is the process of selecting units from a _____ of interest.
A) Population B) Phenomenon C) Place D) Space
15. The diagram drawn for presenting the data in picture form is called
A) Chart B) Frequency polygon
C) Pie chart D) Pictogram
16. Agricultural income is
A) Fully exempt B) Partially taxable
C) Fully taxable D) None of the above
17. Dividend received from an Indian company
A) Fully taxable B) Partially taxable
C) Exempted D) None of these
18. Audit working paper are
A) Audit files
B) Audit evidences
C) Audit letter of engagement
D) Important information pertaining to audit
19. Market where issuers sell new shares is called
A) Secondary market B) Primary market
C) Stock market D) None of these
20. Bull and bear operators are
A) Speculators B) Investors C) Gamblers D) None of these

(20×1=20)



SECTION – B

Answer **any six** questions. **Each** question carries **5** marks.

21. What do you mean by Corporate Social Responsibility (CSR) ? Explain.
 22. Explain the importance of working capital management.
 23. What do you mean by Probability ? Explain Bayes theorem of probability.
 24. What are the important objectives of Goods and Service Tax (GST) ? Explain.
 25. What are the factors affecting the price determination of a product ? Explain.
 26. What are the important functions of RBI ? Explain.
 27. Explain the important theories of motivation.
 28. What are the important techniques applied in Corporate Tax Planning ? **(6×5=30)**
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